Persona® CardJet™ C7

ID Card Printer

Simply Reliable.
Simply Affordable.
Simply Persona.

The affordable alternative to dye-sub card printers.

If you want great-looking plastic ID cards, but can't justify the higher volume of a dye-sublimation printer, take a look at the Persona CardJet C7 ID Card Printer. With the glossy cards and durable ink of our exclusive CardJet Printing™ Technology, the CardJet C7's print quality rivals the performance of dye-sub printers.

Simple and versatile with professional-looking results.

The CardJet C7 can produce a wide variety of plastic ID cards, from corporate and school photo IDs to customer loyalty cards. It's simple to operate — just drop in a pre-loaded 50-card cartridge, snap in the color and black ink cartridges, and start printing. The CardJet C7 can deliver full-color, over-the-edge printing on a single-sided card in as little as 26 seconds. At 600 dpi print resolution, your images look razor-sharp. And because CardJet Ink is specially formulated to bond and dry instantly to glossy CardJet Cards, there's no smearing or mess. You get great-looking cards that resist abrasion and UV fading better than traditional cards.

Reliable printing, day after day.

Inkjet Technology by The CardJet C7 keeps you printing day after day with a reliable inkjet print engine that's virtually maintenance-free. And the CardJet C7 is as easy to use as the inkjet printer in your home or office. On-screen ink level and status messages eliminate the surprise of empty ink and card cartridges.

There's no easier way to produce high-quality plastic cards for:

EDUCATION

- Student ID badges
- Cafeteria payments
- Library checkout
- Activity passes
- Equipment checkout
- Bus verification
- Nurse's office files
- Booster club cards
- Pocket-size schedules

CUSTOMER LOYALTY

- Discount cards
- Loyalty cards
- Phone cards
- VIP cards
- Charge cards

CORPORATE

- Employee ID badges
- Visitor badges
- Access control badges
- Computer access cards
- Parking access cards
- Business cards
- Calendar cards
- Inventory control cards
- Trade show promotions
- Cafeteria payments

PERSONA® by **FARGO®**

Persona CardJet C7

ID Card Printer

Sharp text and colorful images. *CardJet C7 delivers over-the-edge printing of up to 16.7 million colors at 600 dpi for high-quality text, logos, photos, signatures and bar codes.*

No-hassle card handling. *Glossy CardJet Cards come pre-loaded in a 50-card cartridge that simply drops into place. Choose between standard CR-80 cards, or HID® ISOProx® II proximity cards.*

Virtually maintenance-free operation. *CardJet Printing Technology and a specialized inkjet print engine ensure reliable printing day after day.*

Ink loads in a snap to keep you printing. *CardJet Ink Cartridges literally snap into place. Ink level gauge and on-screen status messages help eliminate printing downtime.*

Persona CardJet C7 ID Card Printer

Relax with our two-year warranty. *Peace-of-mind comes standard on every CardJet C7 ID Card Printer.*

Print fewer replacement cards. *Specially formulated CardJet Ink and CardJet Cards bond and dry instantly to resist abrasion and fading for more durable cards.*

Specifications	
Print Method:	Thermal Inkjet
Resolution:	600 dpi
Colors:	Up to 16.7 million / 256 shades per pixel
Ink Cartridge Capacity:	CardJet Ink Cartridges: • Full-Color – 250 prints • Black – 750 prints (for use with infrared bar codes only) CardJet Ink Cartridges feature an exclusive ink-level gauge that reports remaining prints and alerts user when ink is low or out.
Print Speed:*	• Fast print quality: 26 seconds per card / 138 cards per hour • Normal print quality: 42 seconds per card / 85 cards per hour • Best print quality: 76 seconds per card / 47 cards per hour
Accepted Standard Card Sizes:	CR-80 CardJet Cards (3.375"L x 2.125"W / 85.6mmL x 54mmW)
Print Area:	Over-the-edge on CR-80 CardJet Cards
Accepted Card Thickness:	30 mil (.030" / .762mm)
Accepted Card Types:	CardJet Cards (glossy, standard CR-80 or HID® ISOProx® II)
Card Input Capacity:	CardJet Cartridge with 50 pre-loaded CR-80 CardJet Cards

Specifications	
Output Hopper Card Capacity:	50 cards (.030" / .762mm)
Memory:	2MB RAM
Software Drivers:	Windows® 98SE/Me/2000/XP
Interface:	USB 1.1
Operating Temperature:	59° to 95° F / 15° to 35° C
Humidity:	20-80% non-condensing
Dimensions:	8.0"H x 18.0"W x 14.0"D 203mmH x 457mmW x 356mmD
Weight:	19.4 lbs. / 8.8 kg
Printer Color:	Ice Blue
Agency Listings:	Safety: UL 60950, CSA C22.2 (No. 60950) and UL-GS (EN 60950 A1-A4, A11), CE Emissions: CE, CRC c1374, ITS (EN 55022 Class B: 1995), FCC Class B, EN 55024: 1997
Supply Voltage:	100-240 VAC, 1.0A
Supply Frequency:	50 Hz / 60 Hz
Warranty:	Printer – Two years
Persona Supplies:	Persona ID Card Printers require highly specialized media to function properly. To maximize printed card quality and durability, printhead life and printer reliability, use only Persona Supplies. Persona warranties are void, where not prohibited by law, when non-Persona Supplies are used.

* Print speed will vary depending on the amount of color coverage within a card design. The above print speeds represent a full-color, full-bleed design; designs with less color coverage will print faster. Print speed indicates an approximate batch print speed and is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include encoding time or the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of the print.

The Persona CardJet C7 ID Card Printer has been tested to ensure that it meets Microsoft® standards for Windows® compatibility. Microsoft, Windows, and the Windows logo are trademarks, or registered trademarks of Microsoft Corporation in the United States and/or other countries.

Designed for Microsoft® Windows®XP

SL1260-REV0510

PERSONA® by **FARGO®**